



MARKET VOLATILITY

E-BOOK



Market volatility

facts and figures

Many investors become concerned when volatility occurs in global financial markets – particularly about the impact on their superannuation and other investments. In times like these, it is important to understand the causes of market movements and how to minimise your risk.

Why do markets move so much?

Markets are influenced by many things – industrial, economic, political and social factors can all have an impact. For example, consumer and business confidence affect spending and therefore company profits. Global trade and production naturally affect economic growth. Poor political and fiscal decisions in some countries may lead to a flow-on effect in other countries who are owed money. And of course, natural disasters can cause major damage to any economy with no warning. During times of market volatility, it's important to remember one of the fundamental principles of investing – markets move in cycles.

Current economic outlook

Global share markets have experienced considerable volatility since the global financial crisis, although there have been bouts of stronger returns. Volatility has been driven by factors including the pace of global economic growth, ongoing concerns over government debt levels in Europe and the US, political change and the election cycle.

These factors have flowed into the Australian share market where a number of home grown issues have also created volatility. These include stilted economic growth, cautious business sentiment, question marks about China's economic growth, the continued strength of the Australian dollar and political uncertainty.

What is the effect of market movements on investment returns?

The table below shows the effect of market volatility on different asset classes for one, three, five and 20 year periods. Looking closely, we can see over 20 years, returns across all asset classes are positive.

Asset class returns as at 31 December 2019

Annualised Performance	1 year	3 years	5 years	20 years
Australian shares	23.4	10.3	9.0	8.3
Global shares	28	13.8	12.2	4.1
Global REITS	23.5	8.2	7.9	8.3
Australian Fixed Interest	7.3	5.1	4.2	6.1
Cash	1.3	1.7	1.9	4.1

Source: Morningstar Long-term Asset Class Returns

What is the effect of market volatility on super funds?

In times of market volatility your super balance may decline, but it is important to remember that markets move in cycles. Volatility is a natural part of the economic cycle. Markets are influenced by a range of factors and are inherently unpredictable. History demonstrates that over the long term, the general trend of share markets has been upward.

Don't lose sight of the bigger picture

Super is a long term investment. Shares, which usually form a large part of most balanced super accounts, are also generally a long term investment. They are designed to provide capital growth over a period of five years or more. Think in years, not days. The time frame for super may be 20 years or more, so short term volatility shouldn't diminish the long term potential of your investments. Growth assets (such as shares) tend to fluctuate in the short term, but have historically provided excellent returns for investors over the long term.

When share markets fall in value, it may be tempting to sell up. However, trying to time the market by selling now and buying back later is a risky strategy that rarely results in investors coming out ahead. By taking a long term view of investing, you can ride out any short term fluctuations in the market and take advantage of growth opportunities over the long term.

Diversification

Diversification is one of the most effective ways of managing volatility. It can help deliver smoother, more consistent results over time. Your investment may benefit by being spread across a variety of asset classes, including shares (domestic and global), fixed income, cash, direct and listed property and alternatives. This diversification should help soften the effects of any share market falls as some asset classes often tend to do well whilst others are struggling. Also, spreading your assets around means you are less reliant on any one asset class at any particular time.

Understand your risk profile

All investments carry some risk. How much risk you're willing to accept will be influenced by your financial situation, family considerations, time horizon and even your personality. If market volatility has caused you to reassess the way you feel about risk, it's important that you see your financial adviser to discuss any necessary changes to your financial plan.

Understanding the implications of withdrawing

Before you withdraw from an investment you should understand all the implications, risks and costs involved.

- **Crystallising losses.** If the value of your investment is falling, you are technically only making a loss on paper. A rise in prices could soon return your investment to profit without you doing anything. Selling your investment makes any losses real and irreversible.
- **Incurring capital gains tax (CGT).** Make sure you know what your CGT position will be before selling any asset.
- **Losing the benefits of compounding.** If you're thinking about making a partial withdrawal from an investment, remember that it's not just the withdrawal you lose, but all future earnings and interest on that amount.

Key takeaways

Keep in mind that:

- Super is a long term investment designed to generate sufficient money so you can enjoy your retirement.
- Diversification is an important part of a long term super investment strategy. To create the lifestyle you want in retirement, it may be necessary to invest in growth assets like shares so that your returns stay ahead of tax and inflation.
- It may be beneficial to ride out the bad times in order to achieve long term growth.
- Your financial plan was designed exclusively for you to suit your investment objectives and risk profile. It's important to stay focused on your long term goals.

Speak to us for more information

If you would like to know more about asset classes and the fundamentals of investing, contact Shannon Smit at Smart Business Solutions Financial Planning for more detailed information on the best approach for your situation

Phone 03 5911 7000 Email shannon@smartfinancialplanning.com.au www.smartfinancialplanning.com.au

Important information

This document has been prepared by Count Financial Limited ABN 19 001 974 625, AFSL 227232, (Count). Count is 85% owned by CountPlus Limited ACN 126 990 832 (CountPlus) and 15% owned by Count Member Firm Pty Ltd ACN 633 983 490. CountPlus is listed on the Australian Stock Exchange. Count Member Firm Pty Ltd is owned by Count Member Firm DT Pty Ltd ACN 633 956 073 which holds the assets under a discretionary trust for certain beneficiaries including potentially some corporate authorised representatives of Count Financial Ltd. 'Count Wealth Accountants' is a business name of Count. Count advisers are authorised representatives of Count. Information in this document is based on current regulatory requirements and laws, as at 31 December 2019, which may be subject to change. While care has been taken in the preparation of this document, no liability is accepted by Count, its related entities, agents and employees for any loss arising from reliance on this document. This document contains general advice. It does not take account of your individual objectives, financial situation or needs. You should consider talking to a financial adviser before making a financial decision. Count is registered with the Tax Practitioners Board as a Registered Tax (Financial) Adviser. However your authorised representative may not be a Registered Tax Agent. Consequently, tax considerations are general in nature and do not include an assessment of your overall tax position. You should seek tax advice from a Registered Tax Agent. Should you wish to opt out of receiving direct marketing material from your adviser, please notify your adviser by email, phone or in writing.

smart
BUSINESS SOLUTIONS
Financial Planning

Member of
Count

